



VENDOR APPLICATION

SUNDAY, OCTOBER 28, 2018
Prospect Bay Country Club, Grasonville, MD
www.ShoreBridalUpdate.com

CONTACT INFORMATION
Becky Groff 410.739.6943
Cheri Hoffman 443.262.1143

Business: _____ Contact Name: _____

Address: _____ Tel: _____

Website: _____ Email: _____

EARLY BIRD SPECIAL

Sign up before August 31 and receive discounted rates.

_____ **Early Bird Standard Vendor \$350** \$ _____

Includes an 8'wide x 6'deep exhibit space with one 6 foot table, two chairs and one linen. Vendors will also receive the attendee list (both brides and non-bridal guests), a link from the event's web page, and a service listing in the glossy *Shore Bridal Update, Fall edition*. There are no additional charges for participating vendors to put promotional pieces in the swag bags.

_____ **Early Bird Sample Vendor \$300**..... \$ _____

Discounted rate for Caterers or Bakeries giving out samples for consumption. Fee includes an 8'wide x 6'deep exhibit space with one 6 foot table, two chairs and one linen. Vendors also receive the attendee list (both brides and non-bridal guests), a link from the event's web page, and a service listing in the glossy *Shore Bridal Update, Fall edition*. There are no additional charges for participating vendors to put promotional pieces in the swag bags.

STANDARD RATES (as of September 1)

_____ **Standard Vendor \$400** \$ _____

Includes an 8'wide x 6'deep exhibit space with one 6 foot table, two chairs and one linen. Vendors will also receive the attendee list (both brides and non-bridal guests), a link from the event's web page, and a service listing in the glossy *Shore Bridal Update, Fall edition*. There are no additional charges for participating vendors to put promotional pieces in the swag bags.

_____ **Sample Vendor \$350**..... \$ _____

Discounted rate for Caterers or Bakeries giving out samples for consumption. Fee includes an 8'wide x 6'deep exhibit space with one 6 foot table, two chairs and one linen. Vendors also receive the attendee list (both brides and non-bridal guests), a link from the event's web page, and a service listing in the glossy *Shore Bridal Update, Fall edition*. There are no additional charges for participating vendors to put promotional pieces in the swag bags.

_____ **★ ★ EVENT SPONSOR \$1150**..... \$ _____

Sponsorship includes premium booth space, electric, inclusion in swag bag, full page ad in *Shore Bridal Update* (value of \$999), web ad on ShoreBridalUpdate.com, sponsorship recognition on Eastern Shore Bridal Show web page, and contacts from the Eastern Shore Bridal Show AND contacts collected from other resources by ShoreBridalUpdate.com (not available to standard vendors).

MISCELLANEOUS

_____ **Electricity \$25** standard plugs apply. Vendor is responsible for bringing an extension cord and/or a surge protector if you need more than one outlet. \$ _____

_____ **Swag Bag*** FREE to participating vendors; however if you are not a participating vendor but would like to put a promotional item in the event's swag bag the fee is **\$75**. \$ _____

TOTAL \$ _____

See page 2 for payment options.

***SWAG BAGS** - Please send 200 of your items by October 12 to:

The Shore Update, 658 Del Rhodes Ave.
Queenstown, MD 21658.

There is no charge for participating vendors.

Discount Rates* for Advertising In The Shore Bridal Update Magazine (Fall Issue) Circulation of over 20,000!

Early bird - (as of Aug 30) up to 30% off.
Standard - (as of Sep 1) up to 20% off.

Please call 443-262-1143 for more information.

*Discounts do not apply to premium placement.



VENDOR APPLICATION

SUNDAY, October 28, 2018
 The Silver Swan Bayside, Stevensville, MD
 www.ShoreBridalUpdate.com

CONTACT INFORMATION
 Becky Groff 410.739.6943
 bgroff@InspiredEventsllc.com
 Cheri Hoffman 443.262.1143
 cheri@shoreupdate.com
 Fax 410.758.8413

- Event Info** The Eastern Shore Bridal Show
 Sunday, October 28, 2018, 1:00 to 4:00 PM
- Event Location** Prospect Bay Country Club
 311A Prospect Bay Drive W, Grasonville, Maryland 21638
- Set-up Times** 10/27/18 1:00 to 4:00 PM
 10/28/18 8:00 AM. Your booth must be ready by noon
- Tear Down** 10/28/18 4:05 PM (Vendors may not begin tear-down until close of the event)

- Two representatives are permitted in the event for each vendor. We ask that at least one representative be present at your booth for the entire the event. If you require additional representatives for your booth please call Becky Groff 410.739.6943.
- Vendor assignments will be determined by the event committee. Preferences, exclusivity and attendance will not be guaranteed. You may not share space with another vendor. Specifics for setup will be sent in the confirmation email.
- We we will not double book direct sale branded businesses (e.g. Pampered Chef, Mary Kay, Scentsy, etc.) and we do not cap other wedding vendors. If a direct sale vendor cancels, the spot will reopen.
- Caterers offering food samples must be licensed and insured. Caterer assumes liability associated with edible items being served and must follow guidelines of the Queen Anne’s County Health Dept.
- Vendors are responsible for their own display setup and equipment. We ask that you unload and park as quickly as possible. Vendors will be supplied with a 6’ table, linen (you can bring your own) and 2 chairs. Please be sure to bring all necessary set-up materials. NO EXTRAS will be available the day of the event.
- This is a rain or shine event. All fees are non-refundable. Organizers have the right to cancel the event due to extreme and dangerous weather conditions.
- To be considered, please complete this application with payment (check payable to Inspired Events) to Eastern Shore Bridal Show c/o Inspired Events, PO Box 925, Stevensville, MD 21666 or fax to 410-758-8413. There are a limited number of spaces. Applications will be processed in the order in which they are received.

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PAYMENT

Payment Type: CASH CHECK (payable to Inspired Events) CREDIT CARD*

*If paying by credit card please fill out the following:

Credit Card Type: <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> DISCOVER <input type="checkbox"/> AMEX			
Credit Card #: _____			
Zip code on account: _____	Exp. Date: ____/____	3 Digit Code: _____	
I authorize the amount of \$ _____ to be charged on my account.			
<i>Please note the Shore Update/Hoffman Publishing/Shore Media or Inspired Events will show on your credit card statement.</i>			

All vendors must sign. As the vendor representative I agree to assume the risk of loss to any property of myself and my staff, whether from breakage, damage, loss, theft, and disappearance of any other cause, for the duration of the event, including set up and closing. Further, I agree to indemnify and hold The Eastern Shore Bridal Show, Inspired Events, LLC, Hoffman Publishing, Inc., Shore Media, Inc and Prospect Bay Country Club, and all of their volunteers and staff harmless from any and all claims, actions, damages, liability and expense, including attorney’s fees in connection with loss of life, personal injury and/or damage to property that may be done or suffered by reason of my fault or negligence in the performance of or failure to perform my responsibilities.

I agree to and accept the terms and conditions for the Eastern Shore Bridal Show on 10/28/18.

Business Name: _____

Signature: _____ Date: _____

Eastern Shore Bridal Show • C/O Inspired Events, LLC • PO Box 925 • Stevensville, Maryland 21666
 If preferred, you may fax this form to 410-758-8413 or email to cheri@shoreupdate.com. Thank you!